



Program for the DAAD Alumni Week "WHZ & KAFU - International 2023"
- Building international networks – in Kazakhstan

Tuesday, 12. September 2023

Individual trip to Ust-Kamenogorsk (Kaz.), Arrival during the day, Check-in at the pre-booked hotel or dormitory

Wednesday, 13. September 2023

Time	Topic
08:00	Accompanied walk from the hotel / dormitory to the campus Immediate handing out of tickets and briefing on the use of the city tram and bus lines in Ust Kamenogorsk Meeting point: Lobby of the hotel
09:00	Meeting and Registration Meeting point: Large auditorium of KAFU, main building
09:15	Welcome speech Founder and President of KAFU, Mr. Prof. Dr. Yereshap Mambetkaziev (former Minister of Education and Science of the Republic of Kazakhstan) Head of the Project Mr. Prof. Dr. Christian Brauweiler, WHZ, Honorary Doctor and Honorary Professor of KAFU Representatives of German institutions in Kazakhstan: DAAD, Goethe Institut, DKU Co-Head of the Project and Head of the International Office of KAFU, Serik Abilov Claudia Winkelmann, Dipl.-Ing. WHZ & Stefan Noack, MA, WHZ and PhD student of KAFU and Aizhan Chettykbaeva and Yulia Engel, International Office of KAFU: organizational information Meeting point: Large auditorium of KAFU, main building
10:00	Coffee Break (free of charge)
10: 30	Keynote lecture DAAD Alumni: <i>Impact of DAAD activities on the careers and lives of young researchers and impact of language skills on careers</i> Mr. Prof. Ddr. Ubaydullah Nadirkhanvon, DAAD Alumnus, Tashkent <i>Research on ceremonial spending. Impact on people's live – an economic analysis</i> Mr. Prof. Dr. Alisher Aldashev, DAAD Alumnus, PhD University of Regensburg, Master KIMEP University of Almaty Guest Professor of Economics at the British Management University of Taschkent, full professor at KBTU University of Almaty DAAD Stakeholder Policy Unit <i>Impact of foreign DAAD alumni on German companies abroad and vice versa</i> Representative of the Assembly of German Business in Kazakhstan + Discussion Meeting point: Large auditorium of KAFU, main building
12:00	Lunch break Meeting point: Cafeteria of KAFU (self-financing via paid daily allowance) Administrative Work of DAAD Grand Collecting outstanding invoices for cash-payment of travel grant and on-site-support on the following day / Handing out tickets for the bus and city tram lines in Ust Kamenogorsk to further guests Meeting point: Large auditorium of KAFU, main building
13:30	Visit of the campus of KAFU: Modern education, impact of blended learning in 2020 - 2022 COVID semesters, and continuation of hybrid and blended learning. Interdisciplinary and international educational and scientific projects Meeting point: Large auditorium of KAFU, main building
15:30	Coffee Break (free of charge)



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15:45	"The EU loses in the West (Brexit) and gains in the East (Ukraine, Georgia, Turkey?)" Mr. Prof. Dr. Goran Bandov, Dag Hammarskjöld Univ, University of International Relations and Diplomacy (tbc) + Discussion Meeting point: Large auditorium of KAFU, main building
16:45	"Applying the technologies of Virtual and Augmented reality in education" Mr. Ruslan Chettykbayev, KAFU + Discussion Meeting point: Large auditorium of KAFU, main building
17:45	Summary of the day and closing remarks Meeting point: Large auditorium of KAFU, main building
18:00	Individual free time
18:30	Informal dinner and social gathering of the participants Meeting point: Large auditorium of KAFU, main building (food is free of charge; drinks have to be paid by yourself)

Thursday, 14. September 2023

09:00	Meeting and Registration Meeting point: Large auditorium of KAFU, main building
10:00	Presentation and opening of the Multilateral Study Program within the DAAD-HAW-International Program, Project "IDEA – Internationalization through Digital Education in Central Asia and Caucasus" of WHZ, KAFU, ASEU Armenia, IBSU Georgia, INAI.kg Kyrgyzstan and Presentation of the follow-up application E-IDEA -Enhanced IDEA <i>IDEA - Internationalization through advanced digital education in Asia and the Caucasus</i> First matriculations for the winter semester 2023: Ceremony Mrs. Prof. Dr. Ilona Bordiyanu, Head of the Department of Economics and Informatics, KAFU, responsible for the IDEA project in KAFU Partner of ASUE Erevan, IBSU Tblisi, Inai.kg Bishkek, BTU Tblisi, Alatoo International University, Bishkek Mr. Prof. Dr. Bernd Zirkler, vice dean of the Faculty of Business and Economics of the WHZ, Honorary Doctor of KAFU Meeting point: Large auditorium of KAFU, main building
12:00	Lunch break Meeting point: Cafeteria of KAFU (self-financing via paid daily allowance)
13:00	DAAD Grand Disbursement of travel grants Ms. Claudia Winkelmann, Dipl.-Ing. WHZ & Mr. Stefan Noack, MA, WHZ und PhD student of KAFU and Aizhan Chettykbaeva and Yulia Engel, International Office Meeting point: Cash desk of Kafu
14:30	City tour Ust Kamenogorsk Ms. Aizhan Chettykbaeva and Ms Yulia Engel - International Office of KAFU Meeting point: Foyer of KAFU
17:00	Individual free time
18:30	Official dinner and networking of alumni and newly enrolled students of the IDEA program Meeting point: Restaurant City Hotel, Ust Kamenogorsk (food is free of charge; drinks have to be paid by yourself)



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Friday, 15. September 2023

09:00	Meeting and registration Meeting point: Large auditorium of KAFU, main building
09:15	DAAD-Program: Keeping in touch with Germany and refreshing experience: fellowships for young scientists, grants for cooperations, funding for scientific and academic projects (Head of DAAD-IC Central Asia [Bishkek], and DAAD representative in the region (Yerevan, Tashkent, Ashgabat, Tblisi) tbc) Meeting point: Large auditorium of KAFU, main building
10:00	Other grant programs: The EU, the Volkswagen Foundation, the Humboldt Foundation and other funding opportunities for research in Germany (N.N., tbc). Ms. Valentina Kolpakova – doctor of Technical sciences, Associate Professor of the Higher Attestation Commission of the Republic of Kazakhstan Meeting point: Large auditorium of KAFU, main building
10:45	Coffee Break (free of charge)
11:00	Experience with studying and working abroad Some reports from alumni of DAAD and other (e.g. US) programs, exchange of ideas, best practices etc. Ms. Anastasiya Dolgushina (DKU/WHZ 2017); Mr. Dias Sitnazarov (DKU/WHZ 2018); Mr. Nurbek Madmarov (PhD Bishkek/WHZ 2019) Ms. Aidana Saparbaeva, (Alatoo/WHZ 2019) Mr. Timur Haitov (University of Oil and Gas Ashgabat/ WHZ 2019) Mr. Evgeni Lyutovski (KAFU/WHZ 2018) (DAAD Alumni participation plus other exchange programs) + Discussion Meeting point: Large auditorium of KAFU, main building
13:00	Lunch break Meeting point: Cafeteria of KAFU (self-financing via paid daily allowance)
14:30	Importance of International Student and Staff Exchange - Experiences from 30 Years of American-Kazakh Exchange and 10 Years of German-Kazakh Exchange at KAFU - Servant Leadership Program Mr. Prof. Dr. Daniel Ballast, Founder and Vice Präsident of KAFU + Discussion Meeting point: Large auditorium of KAFU, main building
16:00	Coffee Break (free of charge)
16:15	Economic , social and cultural impact and support from an international university in a peripheral region. N.N. (Mayor of Ust Kamenogorsk or Governor of the East Kazakh Region, tbc) + Discussion Meeting point: Large auditorium of KAFU, main building
17:15	Summary, Conclusions, Outlook
17:30	Individual free time
18:30	Network dinner and social gathering of participants Meeting point: Large auditorium of KAFU, main building (food is free of charge; drinks have to be paid by yourself)



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Saturday, 16. September 2023

09:00	Meeting and registration Meeting point: Large auditorium of KAFU, main building
09:15	Multilingualism or a lingua franca: pros and cons Ms. Julia Novitskaya, Lecturer in foreign languages, director of the Center for International and Multilingual Programs KAFU Meeting point: Large auditorium of KAFU, main building
10:00	Coffee Break (free of charge)
10:30	Comparison to international education and its impact on a globalized economy - using the example of DAAD programs within DHIK, mdhk, CDHAW, WHZ engagement in Central Asia. Mr. Prof. Dr. Bernd Zirkler, Vice Dean of the Faculty of Business and Economics WHZ, Representative for Research and Cooperative Doctoral Programs, Honorary Doctor of KAFU Meeting point: Large auditorium of KAFU, main building
12:00	Lunch break Meeting point: Cafeteria of KAFU (self-financing via paid daily allowance)
13:30	Evaluation study - feedback discussion on program, continuation, etc. All alumni, lecturers, presenters and participants Meeting point: Large auditorium of KAFU, main building
14:30	Awarding of participation certificates Head of the Project Mr. Prof. Dr. Christian Brauweiler, WHZ, Honorary Doctor and Honorary Professor of KAFU Co-Head of the Project and Head of the International Office of KAFU, Serik Abilov Mr. Prof. Dr. Bernd Zirkler, Vice Dean of the Faculty of Business and Economics WHZ, Representative for Research and Cooperative Doctoral Programs, Honorary Doctor of KAFU Meeting point: Large auditorium of KAFU, main building
15:00	Farewell speech Rector of KAFU, Mr. Prof. Dr. Aidar Mambetkaziev deputy head of the project Mr. Serik Abilov, Head of the international department of KAFU Head of the project Mr. Prof. Dr. Christian Brauweiler, WHZ, Honorary Doctor and Honorary Professor of KAFU Meeting point: Large auditorium of KAFU, main building
15:00	Individual free time
18:30	Farewell party Informal get-together, networking, socializing Meeting point: tba (food is free of charge; drinks have to be paid by yourself)

Sunday, 17. September 2023

Individual free time, Options: City sightseeing, shopping tour, tour in the countryside / suburb of Ust Kamenogorski

Monday, 18. September 2023

Individual departure